



Keynote Three

Planning For & **Securing** Capital Investments

Practical Strategies for Navigating the Capital Landscape

This keynote equips your audience with an understanding of the merits of equity partnerships and insights to help determine whether they are right for their company. Additionally, they'll learn how to create value propositions that help secure capital investments.



This program is perfect for:

- ✓ Companies examining the merits of securing capital partnerships
- ✓ Leaders exploring equity investments
- ✓ Entrepreneurs looking to secure the right capital/equity partners

Your audience will leave with:

- ✓ A better understanding of the capital landscape
- ✓ A list of the pros and cons of equity partnerships
- ✓ The best practices in planning for the right capital partners
- ✓ Strategies to create the best value in a capital transaction

Doing Well by Doing Good



Shirin Behzadi