

Shirin Behzadi
Board Member, Advisor
and Keynote Speaker

USC University of
Southern California

Triangle
Home
Fashions
LUSH
DECOR

EW
A

United
Way
Orange County United Way

EY
Building a better
working world

Cherie Blair
FOUNDATION
FOR WOMEN

ACG
Association of Corporate
Governors

BOMANI
GOLD BUZZ

JUNK & KING

yelp

It All Started **With A Vision.**

Working at a gas station at age 17, Shirin shared with a co-worker her vision was to some day run an organization like GM. She had just arrived in the U.S. from Iran and was paying her way through college. It was this vision that guided her to becoming a **very successful entrepreneur and CEO**, through a career that started as a CPA, business advisor and CFO of many organizations. Joining a small team with a big dream, Shirin oversaw the financial growth of what would become Home Franchise Concepts.

In 2015, she successfully completed a private equity partnership and as CEO she shared a **VISION** with over two thousand franchise owners. Through well-organized execution of this vision, **the company's growth skyrocketed by more than \$350M in sales in the next three and half years.**

From the stage and in boardrooms across the world, Shirin now works with leaders to create and implement an **Authentic Vision** that inspires, informs and directs substantial engagement and growth in their entire organization.

Doing well by doing good.

Highly Actionable, **Engaging, Customizable** *Keynotes*



KEYNOTE 1
Creating an
Authentic Vision



KEYNOTE 2
Effective Leadership to
Implementing Your Vision



KEYNOTE 3
Planning For & Securing
Capital Investments



KEYNOTE 4
Preparing For A
Successful Exit



KEYNOTE 5
Leading Companies
To Growth

Achieve **Your Authentic Vision** with

Advising



ADVISING
For Organizations



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