

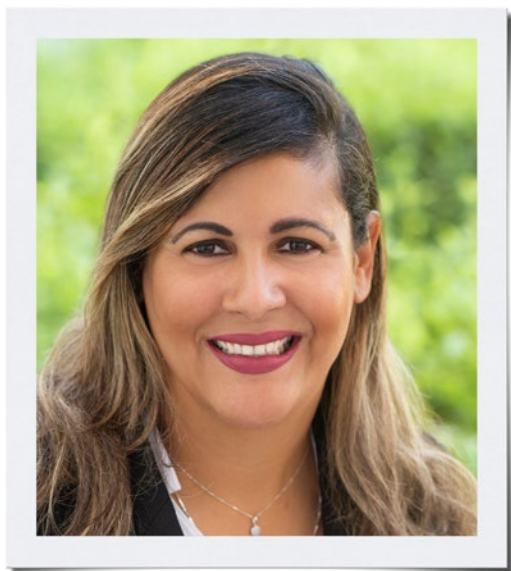
Local Women Setting the Bar High with Corporate Social Responsibility



Influential in their fields and inspirational in their commitment to making a difference in our community, local professional women are stepping up to address Orange County's most critical needs. Through their partnerships with Orange County United Way and passion for improving lives for those in need, these change makers are creating a profound impact while supporting United Way's community-focused work to ensure underserved students succeed, struggling OC families gain financial security, and our homeless neighbors find a place to call home.

Elevating Company Culture

As Senior Vice President of Quality at Edwards Lifesciences, **Linnette Torres** has been instrumental in energizing her company's philanthropic spirit and utilizing a partnership with United Way to amplify Edwards's culture of giving.



“At Edwards, we believe it is important to inspire all of our employees to engage and volunteer as we challenge ourselves to increase our community impact each year. I value our partnership with United Way because its initiatives are so focused on principles that we, as an organization, align with.”

—Linnette Torres, Edwards Lifesciences

Through its long-time partnership with United Way, Edwards furthered its community impact by adopting Washington Elementary School in Santa Ana. The school-based Impact Hub provides students and families from low-income districts with crucial support, resources, and programming.

Linnette is instrumental in expanding Edwards's reach into the community. Last year, she led a committee of 30+ employees for an impactful, hands-on, and fun employee-led giving campaign. The outcome? Edwards and its Foundation raised more than \$1 million to support the community.

Empowering Employee Engagement and Fostering Fulfillment in the Workplace

A true trailblazer in her company and community, **Amy Mathieson**, President of the California market at FirstService Residential, is a compassionate leader who consistently inspires, rallies, and empowers her associates and colleagues to give back. Her astute leadership and forward-thinking prompted her to expand her company's giving opportunities so that employees could make an impact in the communities where they live and work. This approach increased employee engagement, resulting in a surpassed fundraising goal and a 30% increase from the previous year's campaign.

“Corporate social responsibility is doing the right thing to give back in a broader way. Every year, our associates tell us that culture is the number one reason that they love working for FirstService Residential—and a big reason for that is because of the philanthropic work that we do with United Way.”

—Amy Mathieson, FirstService Residential

With 6 years on United Way's Corporate Cabinet and a newly appointed Board member, Amy leads by example and exemplifies her personal passion for philanthropy with a hands-on approach.



Building Impactful Relationships

A skilled entrepreneur, energetic community leader, and distinguished philanthropist, **Shirin Behzadi**, CEO of Shirin Behzadi, LLC and last year's winner of Orange County Business Journal's Women In Business Award, possesses a strong desire to make a strategic and profound impact.

As an active member in several of United Way's affinity groups as well as a Board member, Shirin leverages her network to connect with like-minded individuals and organizations to break barriers and create more opportunities for our underserved communities.



“The more involved I became with United Way, the more I saw how great people can come together and use so much talent, energy, and experience to create fundamentally sound programs for people in our community.”

—Shirin Behzadi, CEO, Shirin Behzadi, LLC

Shirin puts her dedication to philanthropy into action as the chair of Orange County United Way's Alexis de Tocqueville Society, whose 2022 fall fundraiser raised over half a million dollars. This year's event, themed *“It's Showtime!”*, will spotlight esteemed local philanthropists and raise money to help provide programs and resources to underserved families and children in our community. Learn more about *“It's Showtime!”* by visiting ocuw.to/showtime.

Here are just a few of the benefits Orange County United Way can offer you:



Network with professional and inspiring local women



Introduce exciting and impactful employee engagement opportunities to your company



Make a difference in your community

To learn how Orange County United Way can support your Corporate Social Responsibility efforts or to join our Women United affinity group, contact Angely A. Vallarta, Corporate Engagement Director, at AngelyV@UnitedWayOC.org or 949.263.6117.